

Retail



Retail-ready thaw-and-serve products, individually wrapped to lock in freshness and flavor, are crafted for convenience and versatility; no prep required. Perfect for bakery cases, grab-and-go displays, and impulse sections, they deliver consistent quality, delicious taste, and visual appeal with minimal labor.

INDIVIDUALLY WRAPPED WHOOPIE PIES

Individually wrapped whoopie pies offer a taste of New England in a convenient, retail-ready format. With soft cake, rich filling, and a nostalgic bite.



Flavors Chocolate Chocolate Chip Vanilla Red Velvet Chocolate Peanut Butter Party Cake Pumpkin Spice	Net Unit Weight	5.5 oz
	Case Count	9
	Net Case Weight	3 lbs
	Cases/Pallet	312
	Ambient Shelf Life	21 Days
	Frozen Shelf Life	12 Months
Chocolate Vanilla Red Velvet Party Cake Chocolate Peanut Butter	Net Unit Weight	5.5 oz
	Case Count	18
	Net Case Weight	6 lbs
	Cases/Pallet	126
	Ambient Shelf Life	21 Days
	Frozen Shelf Life	12 Months
Chocolate Party Cake Pumpkin Red Velvet Vanilla	Net Unit Weight	4 oz
	Case Count	21
	Net Case Weight	5.25 lbs
	Cases/Pallet	126
	Ambient Shelf Life	21 Days
	Frozen Shelf Life	12 Months

INDIVIDUALLY WRAPPED BROWNIES

Rich, fudgy brownies individually wrapped for freshness and convenience. Ready to thaw and serve, they bring homemade decadence to any retail display.

Flavors	Net Unit Weight	3.5 oz
Chocolate	Case Count	12
Chocolate Chip	Net Case Weight	2.63 lbs
Nut	Cases/Pallet	312
Assorted Brownies	Ambient Shelf Life	21 Days
	Frozen Shelf Life	12 Months



INDIVIDUALLY WRAPPED COOKIES

Semi-soft cookies with a smooth, chewy texture and rich, satisfying flavor in every bite. Baked for consistent quality and available in a variety of flavors.

Flavors	Net Unit Weight	3.25 oz
Chocolate Chip	Case Count	12
Candy	Net Case Weight	2.44 lbs
Sugar	Cases/Pallet	312
Oatmeal Raisin	Ambient Shelf Life	21 Days
Double Fudge Chocolate Chip	Frozen Shelf Life	12 Months
Assorted Cookies		



INDIVIDUALLY WRAPPED CRUMB CAKES

Moist, tender crumb cakes. Each cake features a soft, buttery base topped with a generous layer of sweet, golden crumb for the perfect texture and taste in every bite.

Flavor	Net Unit Weight	4 oz
Cinnamon	Case Count	12
	Net Case Weight	3 lbs
	Cases/Pallet	312
	Ambient Shelf Life	21 Days
	Frozen Shelf Life	12 Months





WHOOPIE PIE 6 PACKS & 12 PACKS

Individually wrapped 2 oz whoopie pies, available in retail-ready packs of 6 and 12. These New England favorites deliver fresh, thaw-and-serve indulgence that's easy to merchandise and delight customers.

6 Pack

Flavors Chocolate	Net Unit Weight	12 oz
	Case Count	12/6 Packs
	Net Case Weight	9 lbs
	Cases/Pallet	32
	Ambient Shelf Life	21 Days
	Frozen Shelf Life	12 Months

12 Pack

Flavors Pumpkin Chocolate	Net Unit Weight	24 oz
	Case Count	12/12 Packs
	Net Case Weight	18 lbs
	Cases/Pallet	24
	Ambient Shelf Life	21 Days
	Frozen Shelf Life	12 Months

CUPCAKES

Retail-ready cupcakes with a soft, tender texture and rich, balanced flavor. Topped with smooth, creamy frosting and finished with an attractive presentation, they're packaged for easy merchandising.

Flavors	Net Unit Weight	12 oz
German Chocolate	Case Count	12/6 Packs
Chocolate Chip	Net Case Weight	9 lbs
Cookie	Cases/Pallet	32
Cookies and Cream	Ambient Shelf Life	7 Days
	Fridge Shelf Life	10 Days
	Frozen Shelf Life	12 Months



DECORATED CAKES

Soft and spongy 5" cakes, layered with smooth frosting and finished with elegant decorative touches. Perfect for individual celebrations or small gatherings.

Flavors	Net Unit Weight	18.5 oz
Celebration Cake	Case Count	12
Lemon Cake	Net Case Weight	13.875 lbs
Chocolate Cake	Cases/Pallet	40
	Ambient Shelf Life	7 Days
	Fridge Shelf Life	10 Days
	Frozen Shelf Life	12 Months



8X8 CRUMB CAKES

Moist 8x8 crumb cakes, the perfect breakfast treat or anytime indulgence. Richly textured and generously topped, they bring comforting, homemade flavor to your bakery.

Flavor	Net Unit Weight	18 oz
Cinnamon Pecan	Case Count	6
Cinnamon	Net Case Weight	6.75 lbs
Cherry	Cases/Pallet	60
	Ambient Shelf Life	7 Days
	Frozen Shelf Life	12 Months

